

# JULIE LONG

## MULTIDISCIPLINARY DESIGNER

### CONTACT

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 El Segundo, CA

 [juliedianalong.com](http://juliedianalong.com)

### SKILLS & SOFTWARES

/ Typography

/ Print Production

/ Pre-Press Preparation

/ Illustration

/ Team oriented

/ Adaptable

/ Problem-solving

/ Color & design theory

/ Detail & time oriented

/ Product packaging design

/ Image prep & retouching

/ Adobe Creative Suite

/ Procreate

/ Figma

/ MS Office Suites

/ Google Drive

### EDUCATION

#### MFA / FILMMAKING

Temple University  
Philadelphia, PA  
2013 - 2017

#### BFA / PHOTOGRAPHY BA / ART HISTORY

Indiana University  
Bloomington, IN  
2005 - 2010

### WORK EXPERIENCE

#### Commercial & Entertainment Marketing Graphic Designer 2020 - Present

*20th Century, Walt Disney Company, Warner Bros Discovery, Paramount Global, Blumhouse Studios, Comcast Corporation, HBO*

- Successfully manage and coordinate graphic design projects from concept through completion in a fast-paced environment
- Cross-collaboration with all creative departments to successfully achieve graphics goals and timeline
- Designing marketing material (digital & print) such as digital banners, signage, flyers, billboards, bus wraps, postcards
- Bringing forth a positive work ethic and passion for my craft
- Monitor work against the production schedule, and provide updates to the Art Director/applicable departments
- Implement, execute, and maintain graphic elements for project and provide graphic packages to necessary people/departments.

#### Commercial & Entertainment Art Coordinator / 2018 - 2022

*20th Century, Paramount Global, Amazon MGM, Walt Disney Company, Warner Bros Discovery, Comcast Corporation*

- Managed copywriting/clearance of all graphics
- Organized and tracked the multiple department budgets
- Organized and maintained all files created by the art department
- Tracked and maintained systems for monitoring production flow
- Oversaw the art department production assistant

#### Publications Consultant / 2016

*Indianapolis Museum of Art / Indianapolis, IN*

- Managed in-house publications projects
- Secured the rights and reproduction for images used in publications
- Prepared and edited images for publications

#### Adjunct Professor / 2014 - 2017

*Temple University Philadelphia, PA / Rowan University Glassboro, NJ*

*Classes : General Studies - Imaginary Cities, Race & Ethnicity in American Cinema, Survey of New Media, Media Arts 1*

- Led structured critiques of students' work, lectures and discussions
- Taught students various production equipment
- Created syllabus & lesson plans

#### Photo Editor / 2011 - 2013

*Indianapolis Museum of Art / Indianapolis, IN*

- Produce and art direct editorial photo shoots for IMA publications
- Prepare and edit images for print/digital publication, including color correction, retouching, oversight of color management standards and procedures
- Manage the IMA photography studio